



Global Flyer

EDITION 1, 2009

Quarterly Update for Shareholders, Customers and Key Suppliers of ADG Global Supply

www.adgglobalsupply.com

A message to you all



Happy New Year and welcome to the first edition of our 'new look' quarterly newsletter.

2008 was an outstanding year for ADG Global Supply that saw continued growth and several key milestones being achieved. Undoubtedly the major highlight was the stock exchange listing on the 15th May 2008.

It was pleasing to advise directors at our recent board meeting that we are on track to achieve sales and revenue targets as outlined in last year's prospectus. However, the world financial crisis will ensure that we have to be more creative and particularly aggressive in the managing of costs.

Looking forward to 2009, there is a great deal to be positive about. Sure we face some challenges, but so does every company. We have to focus on being innovative, as businesses that don't change most often struggle.

We have built sales earnings every year since formation 14 years ago and there's no reason why we should cease that trend now.

Good things to look forward to in the New Year? It will bring about a more interactive web site and improved customer service via increased and more seamless E-commerce / E-Marketing and CRM strategies. Furthermore our current services will be expanded upon and the range of products being distributed will be added to.

The company will also be entering new industry sectors and establishing strategic footholds in key locations and markets overseas.

To our customers, shareholders, staff and suppliers, thank you for your support and for playing an important part in our success.

2009 is a year to be excited about as new marketing initiatives and excellent service will ensure we maintain our position as one of the strongest and fittest players in our industry.

Andy Greathead

Greywater system judged the best

A whole-of-house grey water recovery and distribution system distributed by ADG Global Supply, has won the coveted 'Enviro West Greywater Product of the Year' award at the recent Master Plumbers & Gasfitters Association (MPGA) Awards for Excellence gala night in Perth.

The Universal GreyBoss unit is designed to receive grey water from all outlets in a home and distribute it to an entire garden using its high pressure pump.

It will allow gardens to survive while reducing a household's reliance on an increasingly limited supply of portable mains water.

In the course of judging the award, the GreyBoss scored highly in three key areas:



Ashley Chaplyn of ADG (left) accepts the 'Greywater Product of the Year' award from Murray Thomas, CEO of the MPGA.

- ▶ Maintenance - with its unique, self-cleaning mechanism;
- ▶ Simplicity of design - a design that is simple but very effective;
- ▶ Installation - GreyBoss scores high points for ease of installation.

If you would like more information about the Universal GreyBoss please contact Ashley Chaplyn on +61 8 9249 7599.





Strategic Sourcing

Take advantage of our purchasing expertise

Often a situation arises in which your organisation requires a critical piece of equipment as quickly as possible.

Without the item in question, your business risks costly delays, downtime or sluggish productivity.

On the other hand, your organisation may need a one-off piece of equipment which is beyond the capability of its usual suppliers. Without your own established purchasing partnerships the chances are your business will pay more than it should.

Major organisations are increasingly turning to experts in sourcing and supply to help them meet these challenges.

This is where ADG Global Supply's strategic sourcing team can serve as a vital arm to an organisation. The ADG team is accustomed to working exhaustively, using its alliances and dealer networks worldwide to identify and procure even the most elusive of items.

Through our long standing alliances and dealer networks we can source almost anything you need anywhere - from a trusted source and expedite delivery to you on site.

Importantly, we not only match you with the ideal purchase, but we also ensure that you get the most convenient, top quality, value for money solution, saving you time and money.

The following is a recent example of how ADG helps companies solve critical sourcing problems.

Case Study 1

A major mining corporation setting up a new mine site in a remote location was having difficulties sourcing a sag mill. After numerous unsuccessful attempts they made contact with ADG.

We were successful in sourcing no fewer than four sag mills. The mine operator was able to immediately choose the best option and take delivery of it after a smooth purchasing process facilitated by ADG.

Dingo takes credit for bag snatch

Darren Thomson of our Drilling Division has seen some strange things over the years. However, even he couldn't believe his eyes when on a recent visit to a north-west mine site he saw a dingo running off at pace, carrying a laptop bag by the handle.

Two people gave chase but you don't catch a dingo with an appetite that easily.

Fortunately the laptop wasn't in the bag, but the owner lost his wallet full of credit cards and cash, his personal phone, his work phone and his lunch.

With his new found wealth, the dingo hit the scrub and the gear wasn't seen again.

Love to be a fly on the wall when the sadder but wiser gentleman explains his loss to his bank.



The international search for the best possible purchasing solutions

There's only one real way to be a successful global supply company and that's to be out there seeing what you, our clients, need and how we can help you to get it cost effectively.

In our mission to help you to greater efficiency, our people spend a great deal of time on the road in areas as far flung as the USA, China and Africa - visiting customer sites, meeting with key representatives, talking to suppliers and searching out new technologies, ideas and products at international conferences and exhibitions.

Recently our Global Business Development Manager, Marc Schaillee and our Director, Sales and Marketing, John Mancini visited tyre manufacturers



John Mancini (left) and Marc Schaillee at Bauma in China.

of Xtreme, American engineered OTR tyres in China to discuss the needs of our customers, better understand tyre manufacturing processes and search out improved new products.

They also visited the Bauma exhibition where they looked at new technologies and products which we use to help clients purchase more efficient and cost effective products.

Shortly after his return Marc was off to Indonesia for a visit to a coal mine where he helped implement a tyre quality assurance program for a client. Marc also completed a quality assurance review for a key procurement customer of ADG.

In February John flies to the US to finalise key supply agreements with new supply sources.

Marc, on the other hand, will head west to Cape Town where he will attend Mining Indaba 2009 - a showcase for proposed new African resources projects.

Here he will be able to gauge what is happening in various parts of Africa at one of the world's largest mining



John and Mark with representatives of the tyre manufacturing company in China.

conferences that brings together financiers, government officials, resources companies, geologists and junior miners who display their proposed projects.

In addition to renewing contacts and learning more about the needs of miners on the continent, he will leave the conference with further information to assist ADG Global Supply improve efficiencies for our clients.

The final word is left to Marc, "Whether we are out troubleshooting or identifying new ways of doing things better, the goal is always to find ways of giving our clients an advantage by identifying alternatives that improve on their current systems and cost bases."



A lot more than just a new logo

ADG Global Supply are excited to announce phase 2 of their re-branding is now underway with a new website launching 16th January 2009.

Our new, refreshed brand serves as a fresh reminder to our valued customers, shareholders and staff of our strategic positioning as a market leader in the delivery of superior products and services across the global resource, commercial and industrial sectors.

For our customers the new slogan, 'Power in Partnerships,' captures the essence of what we are trying to achieve in our relationships with them as well as our shareholders and suppliers.

In a nutshell, ADG Global Supply's commitment is to offer intelligent supply solutions, delivering exceptional value to our partners in our chosen markets in areas such as global procurement, drilling fluids and equipment, tyre sourcing and distribution and universal water products.

We look forward to further future growth and success with our clients and all stakeholders in general.

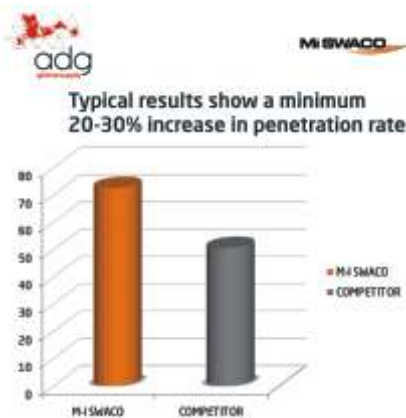
Footnote: For those interested in symbolism, the evolution of ADG's previous globe image into a dymaxion map is significant. The new map represents the entire globe as a connected whole, depicting ADG's commitment to offering an integrated product and services solution globally.

How cost effective are your current drilling fluids?

M-I SWACO

How cost effective are your current drilling fluids? Have you looked at alternative options which could improve your sample recovery and penetration rates?

You've probably heard of M-I Swaco drilling fluids but do you know what

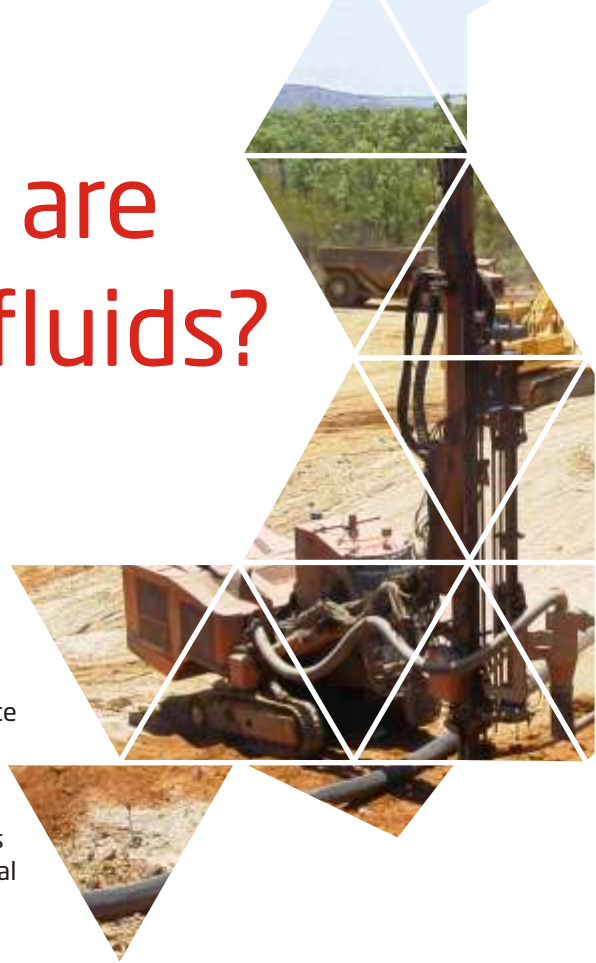


they could do for you? For a start they will help you drill faster, reduce your costs by reclaiming and reusing your drilling fluids and precious water and give you better penetration by improving your sample recovery and hole conditions.

What's more, you will receive assistance with your OH&S programs. From an environmental point of view M-I Swaco products deliver high fluid recovery rates and efficient solids control to significantly reduce your total fluid costs and reduce waste disposal volumes.

They are effective in meeting requirements in environmentally sensitive areas both chemically and mechanically.

Importantly, in dealing with ADG Global you can enjoy the additional benefit of our in depth experience and knowledge of local drilling requirements.



In particular you will know that that no matter where you are operating, we will deliver the drilling fluids you need in the shortest possible time.

To organise a trial call us now and ask for Patrick on +61 8 9249 7599.

Supply expertise helping charities

Helping the less fortunate doesn't always mean splashing out big bags of money. Sometimes just a little clear thinking can make the lives of those in need of help just a little better.

For some three years we at ADG had been filling up empty space in sea freight containers destined for Major Drilling Mongolia with children's blankets

and clothing collected by Silvia Bell in South Australia and Veronica in NSW.

When they arrived in Mongolia the blankets and clothing were delivered to the Christina Noble Children's Foundation for distribution.

More recently Kim Geraghty of ADG has contacted Father Brian Morrison who runs a crisis care centre in West Perth.

Father Brian has agreed to fill up remaining space on his ship with these charity goods and distribute to those who are in need in many international destinations.

The ADG Global Supply culture embraces community contribution. If you know of a charity or cause that you feel would be a good fit with ADG, feel free to contact us and let us know about it.



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